

CATEGORY

<p>Presentation: Mechanical</p>	<p>(0) Below Standard: 7 or more mechanical errors (i.e. spelling, punctuation)</p>	<p>(1) Approaches Standard: 5 or 6 mechanical mistakes (i.e. spelling, punctuation)</p>	<p>(2) Meets Standard: 3 or 4 mechanical errors (i.e. spelling, punctuation)</p>	<p>(3) Exceeds Standard: 1 or 2 mechanical errors (i.e. spelling, punctuation)</p>	<p>(4) Exceptional: No mechanical errors (i.e. spelling, punctuation)</p>
<p>Expression of "Health" Theme: Presence and connection of health theme</p>	<p>(0) Below Standard: The health theme is <u>not present</u>. There is <u>no</u> connection between the photo, caption and title.</p>	<p>(1) Approaches Standard: The health theme is <u>somewhat present</u>. There is an <u>adequate</u> connection of the theme between either the photo, caption or title but not all three.</p>	<p>(2) Meets Standard: The health theme is <u>present</u>. There is an <u>adequate</u> connection of the theme between the photo, caption and title.</p>	<p>(3) Exceeds Standard: The health theme is <u>present</u>. There is a <u>good</u> connection of the theme between the photo, caption and title,</p>	<p>(4) Exceptional: The health theme is <u>very present</u>. There is a <u>very strong</u> connection of theme between the photo, caption and title.</p>
<p>Artistry/ Composition: Photograph's visual quality</p>	<p>(0) Below Standard: Photograph is of <u>extremely poor</u> visual quality with <u>no</u> artistry or composition.</p>	<p>(1) Approaches Standard: Photograph is of <u>below adequate</u> visual quality with <u>minimal</u> artistry and composition.</p>	<p>(2) Meets Standard: Photograph is of <u>adequate</u> visual quality with <u>acceptable</u> artistry and composition.</p>	<p>(3) Exceeds Standard: Photograph is of <u>good</u> visual quality with <u>delightful</u> artistry and composition.</p>	<p>(4) Exceptional: Photograph is of <u>high</u> visual quality reflecting <u>exemplary</u> artistry and composition.</p>
<p>Creativity/ Originality: Visual appeal and message of entire submission</p>	<p>(0) Below Standard: The submission (photo, caption, title) <u>lacks</u> creativity or originality.</p>	<p>(1) Approaches Standard: The submission (photo, caption, and title) is <u>below adequate</u> as far as creativity or originality.</p>	<p>(2) Meets Standard: The submission (photo, caption, and title) is <u>adequate</u> as far as creativity and originality.</p>	<p>(3) Exceeds Standard: . The submission (photo, caption, and title) <u>exceeds adequate</u> as far as creativity or originality.</p>	<p>(4) Exceptional: The submission (photo, caption, and title) is <u>exceptionally</u> creative and original.</p>
<p>Overall Impact: health message</p>	<p>(0) Below Standard: The submission gives the audience <u>no clear sense</u> of the idea or of the health message being presented.</p>	<p>(1) Approaches Standard: The submission gives the audience a <u>faint sense</u> of the idea and health message being presented.</p>	<p>(2) Meets Standard: The submission gives the audience an <u>adequate</u> sense of the idea and health message being presented.</p>	<p>(3) Exceeds Standard: The submission gives the audience an <u>good sense</u> of the idea and health message being presented.</p>	<p>(4) Exceptional: The submission gives the audience a <u>clear sense</u> of the idea being presented and a <u>strong</u> health message in an exceptional way.</p>

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