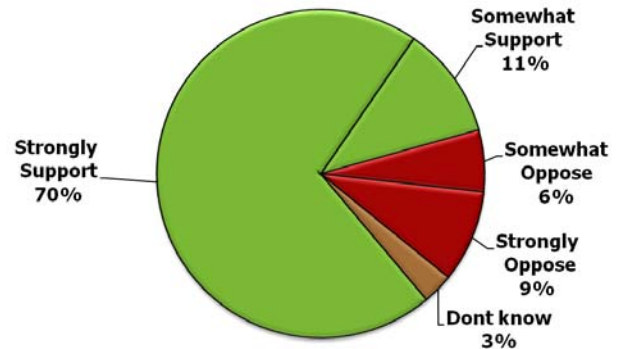


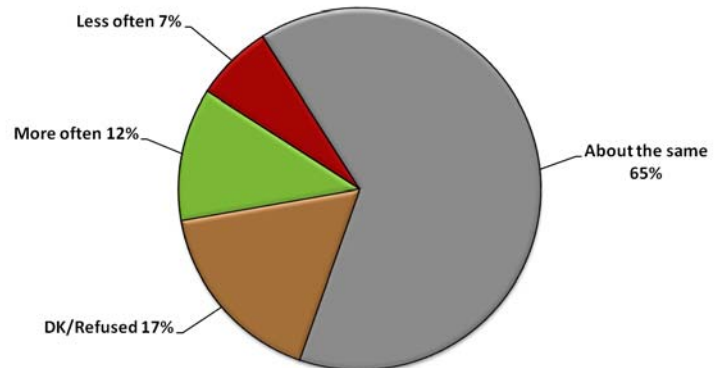
Oregonians overwhelmingly support Smokefree Workplace Law according to new Northwest Health Foundation poll

In February 2010, Northwest Health Foundation commissioned a statewide poll on Oregonian's attitudes and priorities. Davis, Hibbitts and Midghall, Inc. (DHM), an independent, non-partisan, public opinion research firm in Portland, OR, conducted this research. (Oregon statewide telephone survey of randomly selected, representative sample, n=500, margin of error +/- 4.4%)¹

Do you strongly support, somewhat support, somewhat oppose, or strongly oppose the recently enacted Oregon law prohibiting smoking in workplaces including bars and restaurants?



Now that smoking is not allowed or prohibited in bars, do you go to bars more often, less often, or about the same?



Source: Public Health Values Poll. Telephone Survey of 500 Oregon, Feb. 6-8, 2010. Conducted by Davis, Hibbitts & Midghall, Inc., Commissioned by the Northwest Health Foundation's Community Health Priorities initiative.

Methodology:

Davis, Hibbitts and Midghall, Inc. (DHM), an independent, non-partisan public opinion research firm in Portland, OR, conducted this research. The Northwest Health Foundation funded the research. The research was done through a statewide, representative, random digit-dialed telephone survey of 500 Oregonians. This is a sufficient sample size to assess opinions generally to review findings by multiple subgroups including gender, age, area of state and political affiliation. In gathering responses, DHM employed quality control measures, including questionnaire pre-testing, callbacks, and validations. In addition, quotas were established for age, gender, and area of state based on the total voter population of Oregon to ensure a representative sample. Any sampling of opinions or attitudes is subject to a margin of error, which represents the difference between a sample of a given population and the total population. For a sample size of 500, the margin would be +/- 4.4%, at the 95% confidence level. This means that there is a 95% probability that the sample taken for this study would fall within the stated margins of error if compared with the results achieved from surveying the entire target population.

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¹ Disclaimer: In accordance with the standards of the American Association for Public Opinion Research, any release of this material must clearly state the following: the name of the organization that paid for the questions; the size and composition of the sample (provided in the methodology section); the margin of sampling error; the dates of the interviewing. Northwest Health Foundation reserves the right to correct any misinformation in a public release of findings which does not include this information.